

CASE STUDY

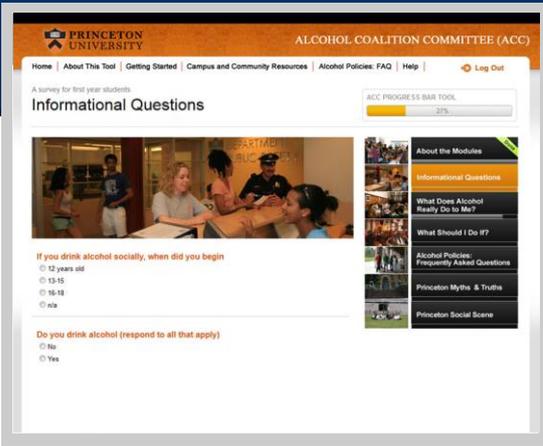
Princeton specific alcohol education and information gathering tool

Industry : Education / Social

Region : USA

Technology : PHP + OOPS, jQuery, MySQL

Benefits : Intuitive user friendly program that creates awareness.



The Client

Princeton University is private Ivy league Research University located in Princeton, New Jersey, United states. It's the top most renowned university in USA & it has long history of more than 275 yrs for providing undergraduate and graduate instruction in the humanities, social sciences, natural sciences, and engineering. On a per-student basis, Princeton has the largest university endowment in the world.

The Business Need

The client's need was to create awareness about Alcohol consumption amongst the first year students of Princeton University. Currently, large percentage of youth consumes alcohol and there are many cases of fatalities due to alcohol poisoning or injuries due to alcohol.

The Alcohol Coalition Committee started many initiatives for awareness amongst youth and wanted to educate youth at Princeton about alcohol and its effects.

eLuminous Technologies Solution

eLuminous we spent good number of time with client in understanding their needs. We suggested to go for interactive way of awareness surveys which would educate the youngsters.

The web tool was developed so that the information is arranged in several categories. To make it interesting, animated progress bar was created. This animated bar informs students of their progress percentage in this awareness journey. Interesting paragraphs followed with survey questions to ensure that person has understood the contents.

As the focus was on awareness, even on answering wrongly, a small highlight tells right answer and reason behind it.

eLuminous Technologies Solution

Considering the admin team at Princeton, we decided to integrate customize CMS which will be as flexible as any standard CMS available in market with very easy to use light weight admin panel.

We have provided very easy survey tool where admin can add 'N' number of questions having flexibility to set the answer choice as check box, radio button or text area with facility to set the correct answer of that particular question. This was very beneficial for the students to identify correct answer(s) of question if they opted wrong question while attempting survey and correct their knowledge about alcohol education & its information.

Students are able to use their Net ids and password provided by Princeton University without getting registered separately into system and for that we have integrated CAS (Central authentication System) into CMS.

Client appreciated this dynamic solution and flexible way to manage the survey& its reporting system a lot and engaged eLuminous with their next assignment too.

Client Benefit

- Interactive Tool for exchanging information
- Innovative way to spread Alcohol Awareness
- Easy Data Gathering from Surveys clubbed with information
- User-friendly Admin - can be managed by Committees of student itself

Languages

- Php
- MySql

Database

- MySql

Framework

- jQuery

Know More

For more information on our success stories, You can access below links.

<http://www.eluminoustechnologies.com/>