



CASE STUDY

Sokule - Online Advertising Solution

- Industry** : SEO, Advertising Solution
Region : USA
Technology : PHP, MySQL, JavaScript, JQuery
Benefits : Create Business Identity in no Time.
Generate Better Revenue

The Client

The Client is a USA based established social networking brand run by passionate team of social marketer who is mainly dealing into advertising and SEO services. The Client has also developed some of the most innovative websites and applications such as building management system in countries such as Australia and USA.

The Business Need

The Client was looking forward to build a website which would be super easy for users to promote their business, product and opportunity on internet. The main purpose of website was to help out businesses with better connectivity and visibility in the respective markets in very time savvy manner.

The Client expected the website to have extensive menu that included:

- To post a message on 80+ high traffic social networking sites at the same time from one place.
- User can follow and unfollow other users on the basis of his business requirements.
- To generate traffic on "Post It" page or user's own site.
- User can get paid just by referring the website to his other friends.

eLuminous Technologies Solution

eLuminous Technologies approached the Client business need with an all round understanding of social media marketing sales process. Keeping in mind the need of the Client and its users, eLuminous Technologies had developed website with many of the functionalities as described below:

It was the social networking site with one panel from where user can post his information on Client website and from there the post would be published to 80+ high traffic social networking sites automatically.

eLuminous Technologies Solution

API was created on Client website to make it more SEO Friendly.

With the help of weblog API ping Client website is able to ping 33 various social networking sites with users updates and posts.

Benefits of Website

To create your business identity in no time.

To share updates and news about your business to other users for better connectivity.

Businesses can generate better revenue with the help of social media strategies.

It saves time as Businesses or individuals can post the updates at one place and that would be published to other social networking sites at the same time.

Individuals or Businesses can make money just by referring the website to their friends.

User Feedback

Love this site...: Finally a social networking site that was built by business people for businesses and marketers. No need to go anywhere else, Sokule has the tools you need to communicate, build relationships and profit at the same time. Check it out for yourself and see what this site offers. I got in at the founder level but you can join free. This site gets my highest rating.

- Frank V.

IT WORKS LIKE YOU WOULDN'T BELIEVE! This is simply the BEST way to send the word out about a product and/or service you really believe in. My Alexa Site stats have increased every day since I have started using Sokule. Ingenious service that lets you make instant cosmic contact with all your favorite business and marketing personalities. You are now a leader in interplanetary communications. Sokule is a perfect match for any business or website that needs vast exposure on the net positively.

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For more information on our success stories, You can access below links.

<http://www.eluminoustechnologies.com/>