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We are passionate to build seamless visualization
across all platforms and devices.



OUR CASE STUDIES



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CASE STUDY

Partnering Front End Development with European Digital Marketing Agency

ABOUT CLIENT:

The client is a European Digital Marketing Agency with 8—10 resources in web designing. Agency was getting inherent response from the market & had many prosperous accounts. They wanted to ensure that the projects were delivered within budget and desired business value to their clients. For achieving this, they were willing to get a reliable support system.

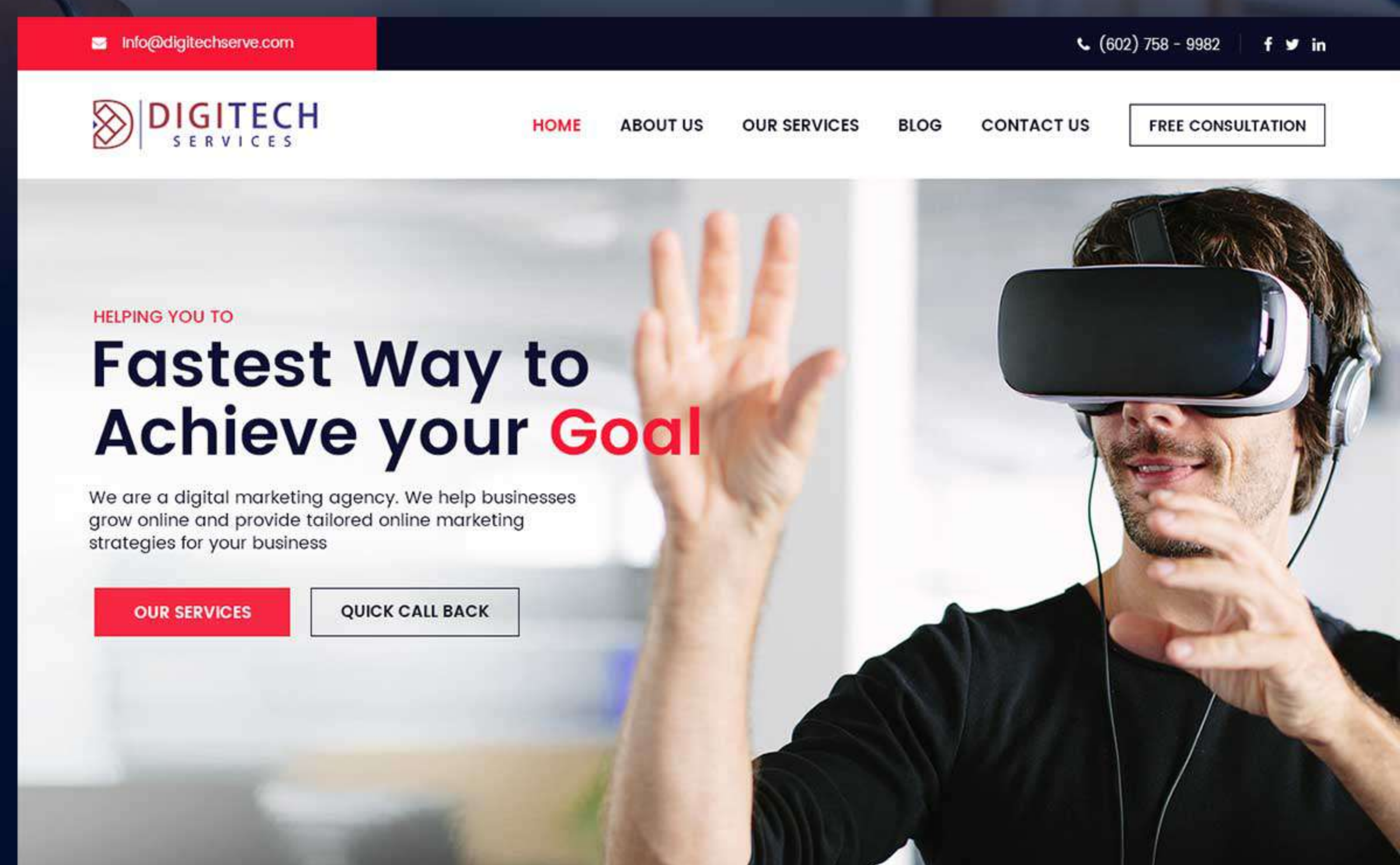
CHALLENGES

- ✓ With a limited number of resources having expertise in designing, the client was struggling to manage the change requests & support tasks. The Graphic Designers had to shell out significant time for front-end development which used to distract their focus.
- ✓ This had also affected their ability to cater to new leads and limited sales growth. Adding a couple of front—end developers to the team was a costly choice & required more office space.

What Our Client Says

The team has a positive attitude and they truly align with our business.

”



OUR SOLUTION

- ✓ We selected a pilot project after setting up criterion & deliberate discussion.
- ✓ We delivered the pilot project and documented client's detailed feedback.
- ✓ We used this opportunity to revise our Checklist, updated Test cases and tailored the process to perfectly match the organisational needs.
- ✓ This step was instrumental in establishing methods and ensuring RFT i.e. Right the First Time delivery.

BUSINESS IMPACT

- ✓ The client improved organisational capabilities by team augmentation, faster delivery and could channelise the synergy for the new leads. While doing so, additional fixed cost or liability or infrastructure cost was kept at the bay.
- ✓ A 6 month study post the team operation fully started revealed around 45% reduction in the cost of development out of the work outsourced. In Cumulative, they could gauge 20% faster deliveries, enhancing the topline significantly.

CASE STUDY

Developed FDA compliant eCommerce platform in 90 days

ABOUT CLIENT:

UK based Pharma Company selling baby care products using web based legacy system in the domestic market.

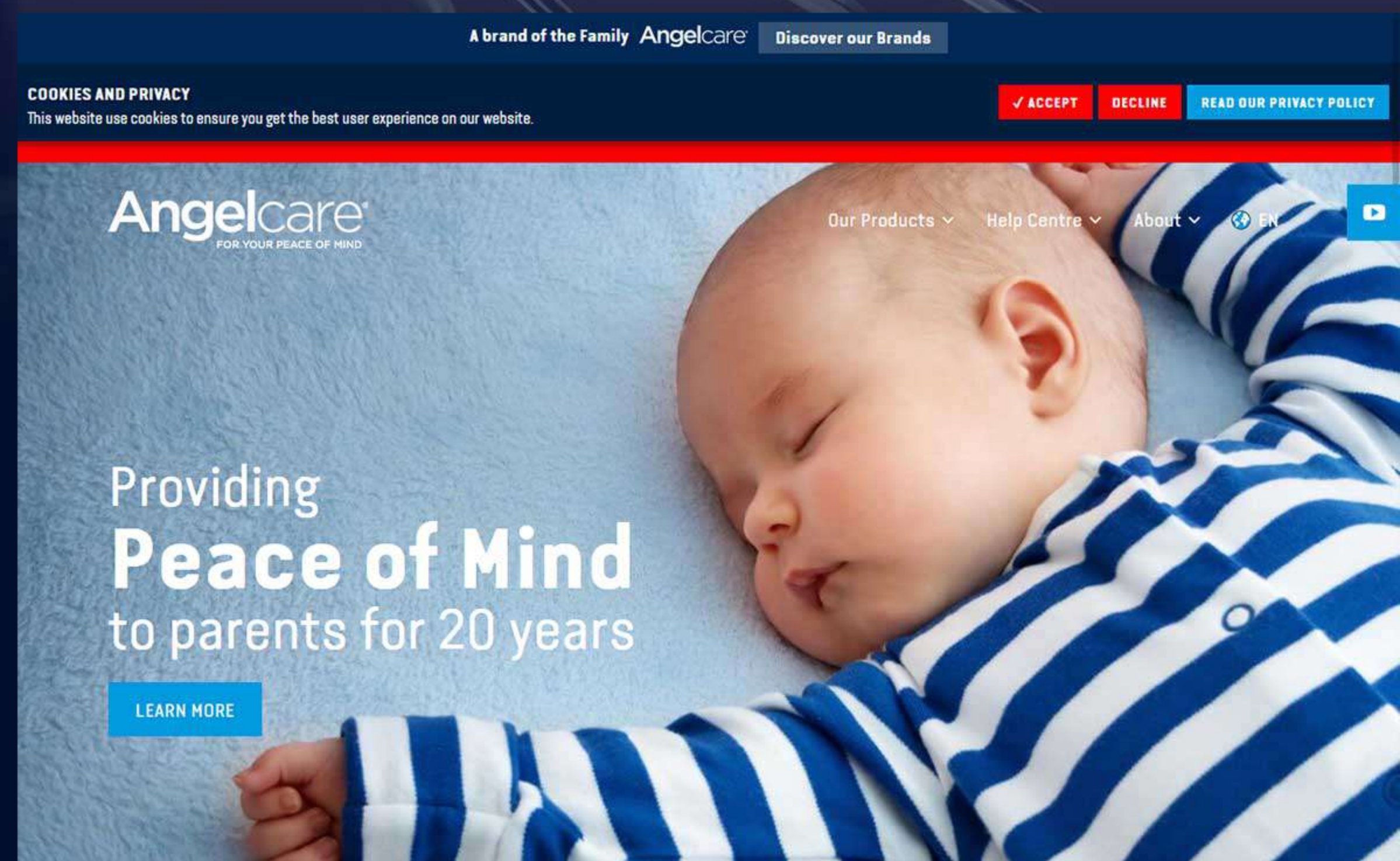
CHALLENGES

Client had basic eCommerce program which was proving inadequate to cater business complexity.

- ✓ Legacy system lacked scalability to support new business territories
- ✓ Required showcasing products that are approved by the country specific FDA & legal compliance
- ✓ The new system required a capability to support multi lingual contents

What Our Client Says

Not only are the engineers (SE, QA, and even UI designer) skilled, hardworking, and dependable, we got the best project manager who buit multiple team to ensure Enterprise Go Live in just 90 Days!! ”



OUR SOLUTION

- ✓ We proactively suggested to use Magento enterprise edition as the best Content Management System to support multi-currency and multi- lingual ecommerce platform.
- ✓ Deployed responsive design considering customer first approach.
- ✓ Content localization to comply with geography specific languages, currencies and taxation laws.
- ✓ Centralized administration and data management for effective content management across multiple websites.

BUSINESS IMPACT

- ✓ Successful rollout across 3 countries within 90 days.
- ✓ Business expansion to new territories - Canada, France and the USA.
- ✓ Country specific eCommerce capabilities helped the Marketing and Sales team prepared for the market expansion plans.

CASE STUDY

Food delivery app with user friendly UI using React js

ABOUT CLIENT:

Client offers a platform for homemade food where cooks can provide homemade meals to diners. The client represents a new age startup.

CHALLENGES

- ✓ Quick development of a platform to cater growing demand of homemade food due to pandemic.
- ✓ Being a Start-up, the company needed to develop a Food management and delivery environment to garner larger customer base and get the required funding.
- ✓ The biggest obstacle was to deliver food while it was still fresh and delicious to the customer.

What Our Client Says

eLuminous is a great choice for a startup because they are able to adjust the hours / number of team members based on our needs, which change frequently; they have mostly been able to accede to all our requests to tighten the budget or expand the team as needed, with minimum waiting time. ”



OUR SOLUTION

- ✓ Conducted design thinking workshops for robust app design in each sprint.
- ✓ Identified different personas and prepared user journey maps to capture their behavior.
- ✓ Service based architecture development for scalability.
- ✓ Location based dining suggestions using haversine formula.
- ✓ Integration with payment gateway (Razorpay) for easy transactions.
- ✓ Integrated third-party delivery systems such as Dunzo & Wefast for faster delivery.

BUSINESS IMPACT

- ✓ Agile development helped in superior app development in record time for immediate go live.
- ✓ **Revenue growth of 300%** due to the user-friendly app and robust order management system.
- ✓ Increased brand loyalty through food and cook reviews which resulted in more orders per day and more users based on referrals.
- ✓ BI tools integrated into the system offered better recommendations to users and helped in getting more orders.

CASE STUDY

eLearning Management Solution for Continuing Legal Education

ABOUT CLIENT:

Client provides online training to legal professionals and awards certificates as a mandatory legal compliance.

The trainings are specifically tailored to comply with the respective state laws and BAR standards.

CHALLENGES

- ✓ Required state-specific certification system complying with respective BAR council standards.
- ✓ Real-time course completion tracking was not possible in the legacy system.
- ✓ Comprehensive report generation on specific lawyers was not available in the earlier system.
- ✓ Managing a huge amount of data on a single server was causing downtime and critical legal hurdles.

What Our Client Says

They are very fast, and the team is big enough to tap on each other's expertise. We are working together from last 16+ years.. ”

e-learning



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OUR SOLUTION

- ✓ Developed a stable and scalable architecture to comply with complex legal rules of respective state's BAR council.
- ✓ Migrated the entire system from CI to Laravel for better security and low operation cost.
- ✓ Migrated data from single server to cloud clusters for seamless user experience and improved performance.
- ✓ Load balancing and server split to process 100K concurrent requests.

BUSINESS IMPACT

- ✓ Record business growth by 150%.
- ✓ Automated report generation eliminated manual 90% efforts for certification tracking.
- ✓ Scaled platform for future growth and improved performance.
- ✓ Reduced downtime by 80%.

CASE STUDY

IOT based Healthcare Solution for Releaving backpain

ABOUT CLIENT:

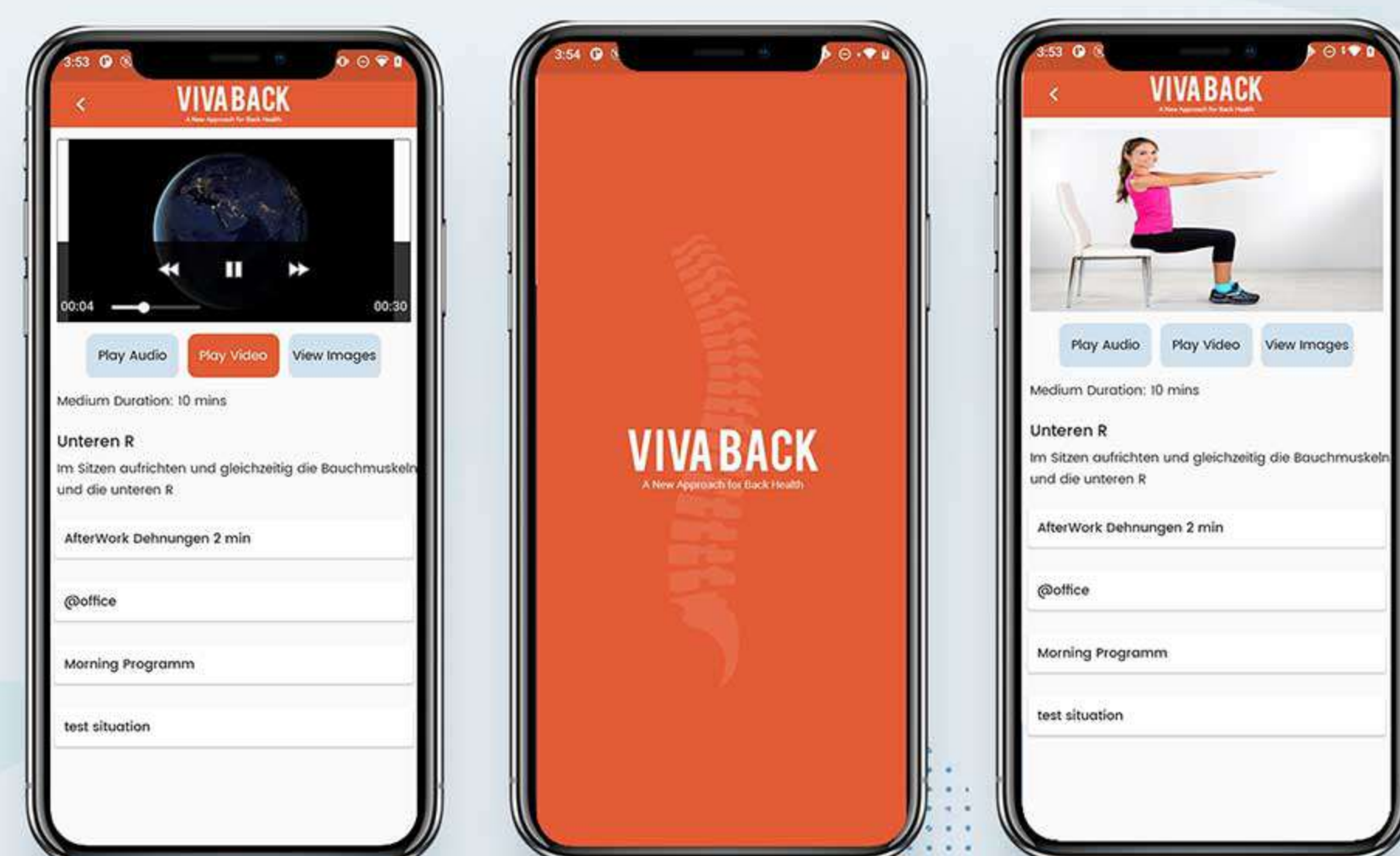
A healthcare brand based in UK has developed a back movement sensor system to measure the bending of the spine during everyday situations. The collected data serves as a basis for analysis and consultation on lumbar motion monitoring and health.

CHALLENGES

- ✓ The client needed a shift from the manual system where the patient was required to submit movement data through a phone call to the Doctor or the Platforms Helpdesk. They needed a solution that could automate the back movement tracking.
- ✓ The solution also needed to be patient centric so that there are no lags in recording the Lumbar movement data.
- ✓ Patients had to travel to the facility to get any advice or solution for their health needs. The Covid19 pandemic further made these visits even more difficult with restrictions on physical contact.
- ✓ Being a capital-intensive and time-bound venture, the client wanted a hands-on approach with daily reporting.

What Our Client Says

They were clear in what they needed to do at each stage, and even gave suggestions on how to improve the app. ”



OUR SOLUTION

- ✓ We assembled a team of developers lead by an ACP certified team leader to follow agile delivery model and design a user-friendly dashboard that allowed coaches and doctors to manage their clients (patients) effortlessly.
- ✓ The application allowed patient to simply login with an SMS authentication, view the exercises for the selected modes and movements.
- ✓ Patient were able to communicate with the assigned coach by sending messages or email using the mobile app.
- ✓ Mobile App received data recorded by the sensor, and the recorded data is updated on app server. After specified time intervals, app will send the data via API and receive exercise data as per the recorded parameters via API Thus reducing the physical interaction between patients and coach/doctors.
- ✓ Patient can view the list of exercises / movements and can start performing them. Start, pause, stop functions which are in app send the exercise status to the app server, which helps coach/doctor to analyse the patient exercise performance.

BUSINESS IMPACT

- ✓ Product development life cycle was reduced by 2 months with agile delivery methods.
- ✓ 74% of patients registered significant relief in their back pain.
- ✓ Product development life cycle was reduced by 2 months with agile approach.
- ✓ Physiotherapists & doctors were able to monitor back movements, patterns of pain and effectively diagnose earlier. This helped in effective overall treatment and reducing the period of ailment.

CASE STUDY

Healthcare Brand found 43% increase in Patient Footfall with IOT solution during COVID 19

ABOUT CLIENT:

The COVID-19 pandemic has not only changed the private lives of millions of people but has significantly affected the collaboration of medical specialists throughout health care systems worldwide. Our client is having an hospital chain in Europe in the women's personal healthcare space. It serves as a platform for women to consult with gynaecologists and obstetricians on various health issues and questions.

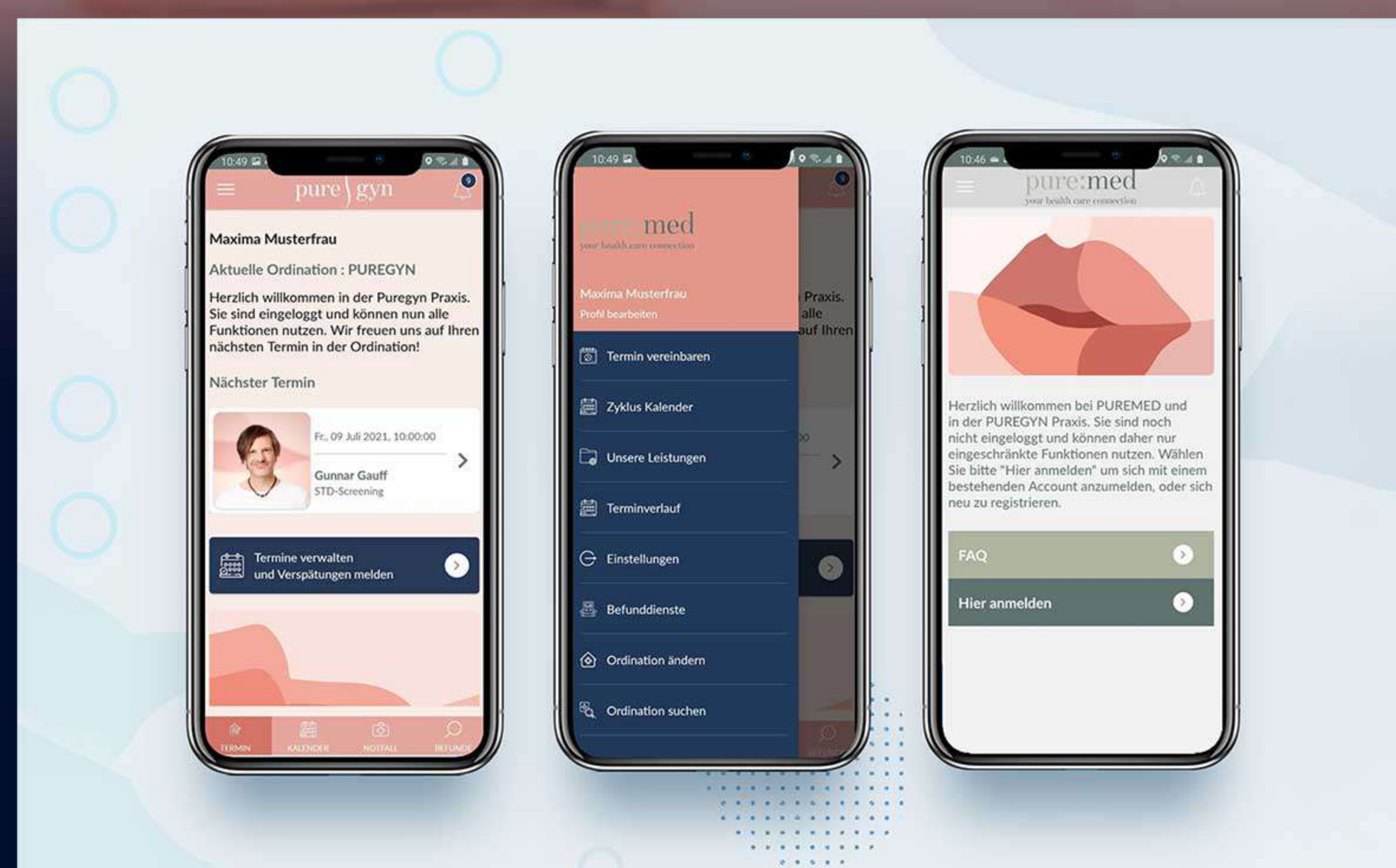
The client wanted to make and remind appointments, submit and manage data, track menstrual cycle, share diagnostic findings, recommend health examinations, and call for emergency assistance.

CHALLENGES

- ✓ Healthcare professionals had no way to track the patient's health continuously and take action accordingly. The covid19 pandemic made physical visits even more difficult for the patients.
- ✓ The existing system required patients to call their doctor or the platform's helpdesk to book and track their appointments. There was no way for a patient to know their doctor and their availability before booking an appointment
- ✓ Prior to an appointment, a gynaecologist had to rely on either paper records or no medical history when prescribing examinations to a patient

What Our Client Says

eLuminous dedicated a project manager to our project who had excellent communication skills. ”



OUR SOLUTION

- ✓ Our IOT based Healthcare solution i.e., Bluetooth beacon helped for 'waiting number generation' function in the mobile app. The function used BLE (Bluetooth) beacons placed in the doctor's premises and a GPS fix of the patient's mobile phone to help the app server generate a unique waiting number. If the beacons fail to trigger the app, the waiting number is generated using the GPS fix alone.
- ✓ The application also enabled the patients to view examination reports uploaded by the doctors. Additionally, we also added a menstrual cycle tracker that syncs with the in-app calendar and provides necessary data for the doctors to make an informed decision or provide medication advice beforehand.
- ✓ We developed a mobile application for patients that offers easy registration and seamless appointment booking management.
- ✓ We designed a user-friendly admin panel to let admins/doctors manage duty rosters, new doctor additions, and use a calendar view

BUSINESS IMPACT

- ✓ The brand saw a 43% increase in the first quarter of the launch itself.
- ✓ Our multi-platform solution helped the brand streamline operations, understand what the patient requires, build loyalty and trust and offer a better user experience.
- ✓ A goal-driven collaboration enhanced the performance of services provided by the brand and enabled them to provide improved quality of care and better patient outcomes.
- ✓ Our IoT-enabled solution reduced patients treatment journey and unlocked the potential to keep patients healthy and safe and allowed doctors to provide better care.

OUR SERVICES

• Key Facts •

 **19+** Years of
Excellence

 **2000+** Web App
Developed

 **800+**
Happy Clients

70% Repeat
Clients

 **130+**
IT Professionals

• Key Clients •

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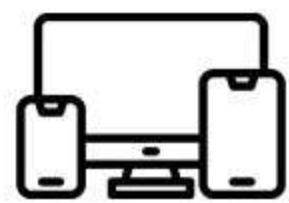
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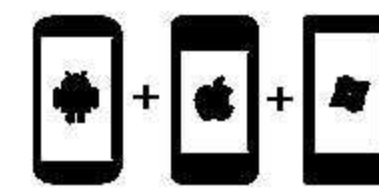
OUR SERVICES



Front End Development



Web Development



Mobile Apps Development



Data Analytics & BI



WHY US

OUR VALUE PROPOSITION

Expertise

- UX Transformation
- Thorough Requirement Analysis
- Responsive Design & Scalable architecture
- Seamless 3rd Party Integrations
- API Development
- Emerging technologies AI, ML, Drones, Healthcare IOT

Quality Delivery

- ISO 27001 Certified
- Testing on actual devices from iMac, iPad and latest mobile phones
- Integrated Testing with Development
- Clean Code
- Intranet app for an Enterprise that was deployed over 5 countries

Talent Readiness

- Ready pool of experts on Vue js, Angular js & React js
- Certified Developers on PMP, Agile, QA
- Agile PODs
- Overlapping Time Zones
- High Scalability through demand management
- Hire developers within 5 days



We are excited to share More Case Studies with You!

Book a quick meeting with our Enthusiastic Techno-commercial
Leader **Sandip** to discuss it in detail.

[Book Now](#)

