

## How eLuminous assisted a **Design Agency** from the **UK** to boost their **ROI by 37%**



Our client is from the UK and has hired a dedicated team of developers for the last 8 years. He owns a small digital agency with 4-5 resources in front-end development, designing & was having a trouble in getting programmers with relevant skillsets as per his projects.

### Challenges

- The client used to get many proposals for front-end development, web designing related tasks, but the number of resources to handle them was quite less.
- Finding a partner who can help him to improve his productivity on the continuous basis & who has the consultative approach with quality maintained throughout the process was a big challenge for a client.
- He wanted to get a team who has a better understanding of UI/UX, business understanding & better execution for the target audience.
- Outsourcing was started to sound like a wrong decision.



### eLuminous Solution:

- He had never imagined the product would get developed so fast. It was just flabbergasting moment for him!
- Our resources provided 24x7 support with quick response time, which helped the client to get issues sorted easily.
- Client was very happy with the consultative approach & great domain experience of resources which immensely helped him throughout the project execution process.
- Client is now able to track orders, easily doing inventory management & activities at his end are quite less & started increasing revenue.
- An extensive research and analysis gave him insight and ability to make right decision which would be profitable for him.

## Benefits

By hiring a dedicated developer with us, he was able to

- Get Top-notch consulting with 100% Hand-coded markup, Pixel-Perfect Design, Unique Responsive Layout, Cross browser compatibility with multi-skilled programmers.
- The dedicated team of front-end developers was 100% controlled by him, just like his in-house team member.
- We took care of the entire project the way he wanted so that he could focus completely on growing his business.
- And finally, he was able to shake hands with a reliable IT partner.
- Reduce in-house development cost by 60% & boost ROI 37%

